

Brother Knights, for your information:

>Subject: Knights of Columbus news release

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>Knights of Columbus Ethical Practices Qualifications Reaffirmed

>IMSA renews life insurance company's place among industry leaders

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>New Haven, CT - March 30, 2007-

The Insurance Marketplace Standards Association (IMSA)

>has renewed the membership of the Knights of Columbus as an insurance

>industry leader

>in ethical standards and practices. IMSA, the premiere standard-setting

>organization

>in the life insurance marketplace, recognized the Knights of Columbus in a

>March

>30, 2007 announcement.

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>The three-year renewal of qualification reflects the commitment of the

>Knights of

>Columbus to be "fair, honest, and open in the way they advertise, sell and

>service

>their products," according to IMSA.

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>IMSA President and CEO Brian Atchinson congratulated the Knights of

>Columbus for

>its "continuing commitment to high ethical standards," explaining that the

>IMSA qualification

>is a "demonstration of their dedication to serving customers with honesty

>and integrity."

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>The Knights of Columbus also holds the highest ratings from A.M. Best

>Company (A++

>Superior) and Standard & Poor's (AAA Extremely Strong), independent analyst

>organizations

>that evaluate the financial strength of life insurance companies. The

>Knights of

>Columbus is one of only four insurers in North America to simultaneously

>earn IMSA

>certification and top ratings from both A.M. Best and Standard & Poor's.

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>Supreme Knight Carl A. Anderson expressed satisfaction with the renewed  
>IMSA qualification,  
>saying that "the Knights of Columbus, throughout its 125-year history, has  
>always  
>placed the needs and care of its members and their families as its first  
>priority."  
>He noted that by holding firmly to its principles, "the Knights of Columbus  
>continues  
>to rank among life insurance industry leaders in sound and ethical  
>practices."